



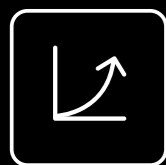
aluvision

Sustainability Charter



Imagineering is our mission

We inspire and connect partners on their creative journey to design and build modular environments.



EFFICIENCY

We continuously strive for maximal output with minimal effort. Our frame systems are easy to build (no tools needed!) and guarantee a high return on investment.



INNOVATION

With research and development at the core of our company, we aim to build intelligent products with a lean design, while continually looking for new technologies.



MODULARITY

Our modular design offers endless combinations and creative possibilities with a wide range of materials and reusable products.



QUALITY

From production to client service – we always strive for high-end quality. A keen eye for detail and internal quality checks ensure we deliver on our promises.



SUSTAINABILITY

We limit our environmental impact by producing reusable and recyclable light-weight products with a long lifespan. Moreover, our production plant mainly runs on solar energy and we sustain our own waste-management programme.

We embrace sustainability

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Engineered to last

Our mission is imagineering. Engineering with lots of imagination, yet we always keep the idea of reusability and ecology in mind. Back in the days, most exhibition stands were made out of wood, good for one single use and easy to throw away after the show. To break this polluting cycle, we've designed a modular stand building system made from aluminium, that can be endlessly reused. Same goes for all our products, from decorative panels and fabrics to modular LED tiles and all the way to our packaging solutions. We aim to improve.



Endlessly recyclable

We opt for a 100% reusable end product and for sustainable materials. Did you know aluminium is the most commonly found metal on our planet? It's strong, yet light. It has a long life cycle and is fully renewable. This results in greener and smarter solutions for everyone. The recycling process only requires about 5% of the energy compared to the production of primary aluminium. We can say that at least 75% of our frames are produced from recycled aluminium. Also in our finishing process, we aim for smart choices. The decorative finish (anodization) does not influence the recycling process. Even more, it ensures a maintenance-friendly material because the natural separation of grease (inherent to aluminium) is stopped. No greasy fingers, so lesser use of soap and water.



Another impressive fact: 75% of all the aluminium ever produced is still in use.



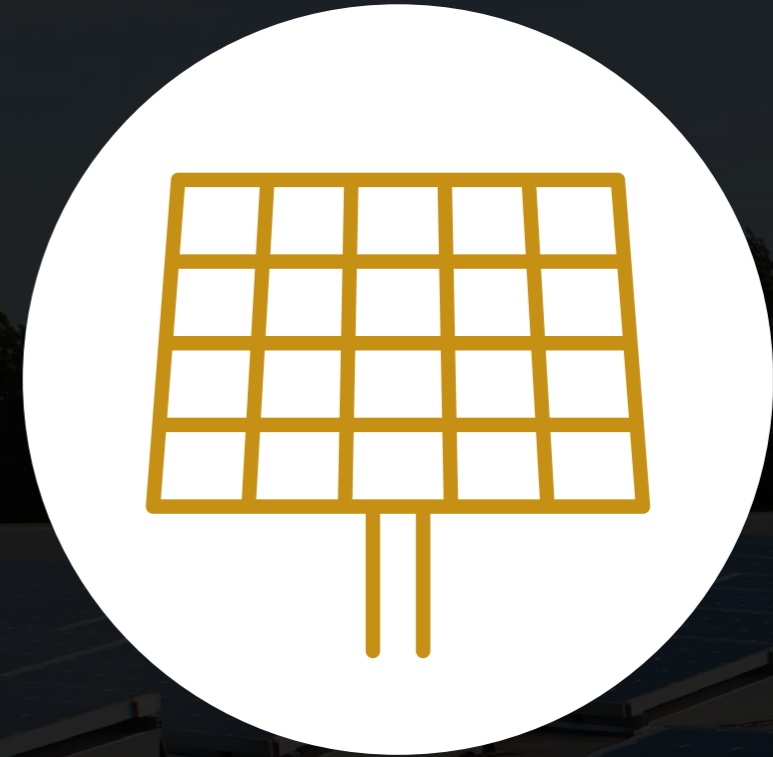
The bigger picture

To us, building stands the innovative way means finding balance between elegance, efficiency, profitability and sustainability. That is why, next to using less material, our sustainable strategy also translates to smart designs. This enables us to use smaller storage spaces, and means fewer trucks are needed to wheel our goods from A to B. Thanks to our two plants, one in Deinze (Belgium) and the other in Duluth (USA), we avoid transport between production plants and add world-wide transport and service to our list of assets.



Green headquarters

At Aluvision, we're continuously looking for better ways to care for our staff and the environment. Proud as we are of our green headquarters in Deinze, we're already taking our next step, building a brand-new HQ at the Evolis industrial site in Kortrijk. Our goal? Combining the latest durable energy technologies with a future-proof design, creating a work environment that's both sustainable and inspirational. Next to lean production spaces, there will be plenty of leisure possibilities with an in-house bar, a cinema & fitness space, plus a terrace for a green lunch break. Moreover, the new plant will be powered by solar panels and wind turbines and offer staff the possibility to plug in their electric cars or come to work by bike or public transportation more easily.



1008 M²

of solar panels are powering
our current headquarters



Reduce and recuperate

More than anything, sustainability is an attitude. We try to lower the threshold for our staff to live and work more consciously, simply by offering possibilities to do so. Apart from solar energy and lean production spaces, we also use rainwater to flush all of our toilets. Employees refill their reusable water bottles with purified tap water instead of using disposable plastic bottles. A small change in mindset, with a big effect in and outside of the work environment.



Co-creating the future

As you might know by now, we aim to inspire as much as possible. Yet to ensure sustainable growth, top-down ideas and decisions aren't enough. We want to be ready for future challenges. That's why we've started the Inspirational Growth Project, in which we encourage team members to map and question current responsibilities, processes and tasks. This way, we hold up a mirror to the organisation and receive bottom-up feedback, inviting everyone in our company to help write our story. This project is supported by the European Union and the Flemish Government. In addition to the investment the organization makes, we can also count on the financial support from ESF (European Social Fund) and VCF (Flemish Co-financing Fund).



(Wo)man on top

No gender quota for us, equality is in our genes. What else would you expect from a company founded by a strong couple? Ann Vancoillie and Dirk Deleu manage Aluvision together, putting the theory of gender equality into practice. From top to bottom, all our teams are balanced when it comes to gender.



All about balance

The gender ratio isn't the only thing we aim to balance out at Aluvision. We know life doesn't stop when you leave for work, so we try to keep the environment as vibrant as possible, balancing hard work with fun and games. Our daily tournaments let colleagues blow off some steam, while our screen-free lunches bring back the inner peace. Moreover, occasional events and our yearly teambuilding make sure our team spirit gets an additional boost.





Knowledge is power

Our passion for inspiration sometimes takes us beyond the borders of our own company. After years of building our knowledge, we don't want to keep it all to ourselves. That's why we've built our showroom as an educational hub, with workshops and webinars to teach professionals about our field. Thanks to our international context, our employees have the opportunity to go abroad and grow, both professionally and personally.



Global icon, local impact

Sharing our knowledge isn't the only way we aim to make an impact on the world around us. Many years ago, Guido Deleu, Dirk's father, created a little statue known as 'The Visitor'. This work of art went on to tour galleries around the world and now serves a whole new purpose. While the original was made out of aluminium and bronze, a new version is made out of ceramics. Every single statue is manufactured by local artisans in the Corres di Terra studio in Brazil. As such, The Visitor provides employment and prosperity to the community. This way, we're happy to give back a little, creating quality of life for others across the globe.





Proud Belgian Maker

After being awarded the ‘Lion of Export’ prize in 2015, our efforts to create sustainable business growth were lauded with the Belgian Maker Award in 2017. The jury of experts, including co-organizers Karel van Eetvelt (Unizo) and Danny Van Himste (DHL), agreed that Aluvision excelled in its distinct focus on innovation and product development, both spearheads for the expansion of the company. We owe our awards to our strongly committed team and our clear vision for the future. Without a doubt a crowning achievement and a motivator for the future development of our company.



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